

Company Profile 2026

Solutions. Partnerships. Progress.



Premium Building Materials & Technical Solutions

www.cedarstrading.com

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Company Overview

Headquartered in Muscat, Sultanate of Oman

Cedars Trading is a specialized supplier of premium building materials, engineered systems, and technical solutions for the construction and infrastructure sectors.



As the Omani partner of Mada Industrial in Jeddah, **Cedars Trading** draws upon extensive regional knowledge, established supplier relationships, and decades of combined industry experience. This strong foundation enables us to serve projects throughout Oman with quality products, responsive service, and dependable technical support.

Our business is focused on the supply of high-quality products for a wide range of sectors, including industrial facilities, energy, healthcare, hospitality, tourism, infrastructure, and real estate development. Our principal areas of expertise include HVAC, plumbing, firefighting, water management, metering, drainage, and electrical wiring-management systems.

Our main product offering is Grinnell grooved piping systems and mechanical products, with large stock availability in Oman. We also work with internationally recognized manufacturers such as Grinnell, Victaulic, and Watts, with Victaulic and Watts products available in KSA.

Cedars Trading's development is guided by a continuous pursuit of quality, innovation, and customer satisfaction. We see ourselves not simply as a supplier, but as a long-term partner supporting Oman's ongoing progress, sustainable development, and economic diversification.

We envision a future in which our products, expertise, and partnerships contribute to stronger infrastructure, more efficient buildings, and resilient communities throughout the Sultanate.

Cedars Trading is committed to serving Oman and the wider region with integrity, professionalism, and a determination to deliver the best possible materials and solutions. In support of Oman Vision 2040, we aim to contribute to the Sultanate's economic growth, infrastructure development, sustainability goals, and long-term prosperity.

Company Strategy

Relationships Built as Genuine Partnerships

At **Cedars Trading**, trust, transparency, and mutual respect guide every aspect of our operations. We believe the strength of our business is directly connected to the strength of our relationships.

Building lasting relationships is more than a commercial strategy—it is one of our core values. We place our clients, vendors, consultants, contractors, and suppliers at the center of our business and regard them as essential partners in our continued success.



Premium Solutions for Modern Construction



Leading Through Quality and Innovation

We focus on providing high-quality products, advanced systems, and innovative building solutions that respond to the changing needs of the market. Our customers rely on us for materials and services that meet demanding technical, operational, and safety standards. We take this responsibility seriously and work closely with leading international manufacturers to ensure that our portfolio remains at the forefront of industry innovation and performance.

Adapting for Long-Term Success and Efficiency

To remain competitive, efficient, and responsive, **Cedars Trading** employs modern systems and processes for inventory management, logistics, procurement, and supply-chain operations. This approach enables us to streamline our activities, shorten lead times, improve product availability, and optimize resource allocation. These efficiencies allow us to provide greater value and more reliable service to our customers.

Deeply Rooted in the Region

Established in Oman and supported by extensive regional experience, Cedars Trading combines local market understanding with the capabilities and relationships of its established partners in Saudi Arabia. Our approach brings together quality, efficiency, strong relationships, technical knowledge, and adaptability. Together, these qualities position Cedars Trading as a dependable provider to Oman’s construction, industrial, infrastructure, and real estate development sectors.

We continuously strengthen our capabilities to meet the needs of today while helping shape a more efficient and sustainable future for our industry and the generations to come.

Our Vision

To become one of Oman’s most trusted suppliers of high-quality building materials, engineered systems, and innovative technical solutions.



We aspire to be recognized for our reliability, technical expertise, customer service, and ability to create lasting value for our clients, partners, and communities.

Our vision is aligned with the ambitions of Oman Vision 2040, particularly its focus on economic diversification, sustainable development, modern infrastructure, environmental responsibility, and an improved quality of life.

Our Mission

Our mission is to support Oman’s economy and development by supplying reliable, innovative, and high-quality products for essential buildings, infrastructure, and industrial projects.



Quality & Standards

Providing products and systems that meet recognized international standards.



Sustainable Solutions

Promoting efficient, sustainable, and environmentally responsible solutions.



Lasting Partnerships

Developing lasting relationships with clients, consultants, contractors, suppliers, and manufacturers.



National Progress

Contributing to Oman’s continued progress and long-term prosperity.

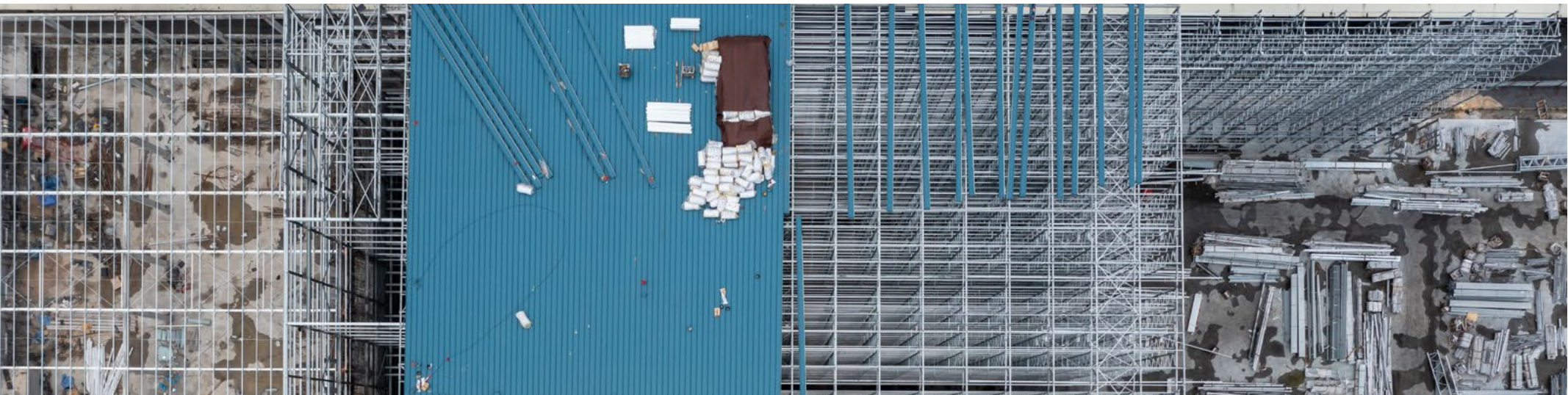


Dedicated Support

Delivering responsive commercial and technical support.



Quality Materials.
Advanced Systems.
Complete Solutions
for Construction.



Our Partners

Cedars Trading benefits from close relationships with established sister companies in the Kingdom of Saudi Arabia. These companies have been operating for several years and bring valuable market knowledge, technical capability, supplier relationships, and project experience to the wider group.



Modern Zenith

An established Saudi company contributing regional knowledge, commercial capabilities, and experience within the construction and building-materials market.



Modern Arab Enterprises (MAE)

A long-standing regional business with experience in supplying products and solutions to projects across a variety of sectors.



Mada Industrial

Based in Jeddah, Mada Industrial is Cedars Trading's principal Saudi partner and operates within the same areas of business. Its experience in building materials, engineered products, HVAC, plumbing, firefighting, metering, drainage, and electrical wiring-management systems supports Cedars Trading's activities in Oman.

Together, **Cedars Trading** and its sister companies share expertise, resources, supplier relationships, and regional experience. This cooperation strengthens our ability to provide dependable products, coordinated technical support, and effective solutions for projects throughout Oman, Saudi Arabia, and the wider region.

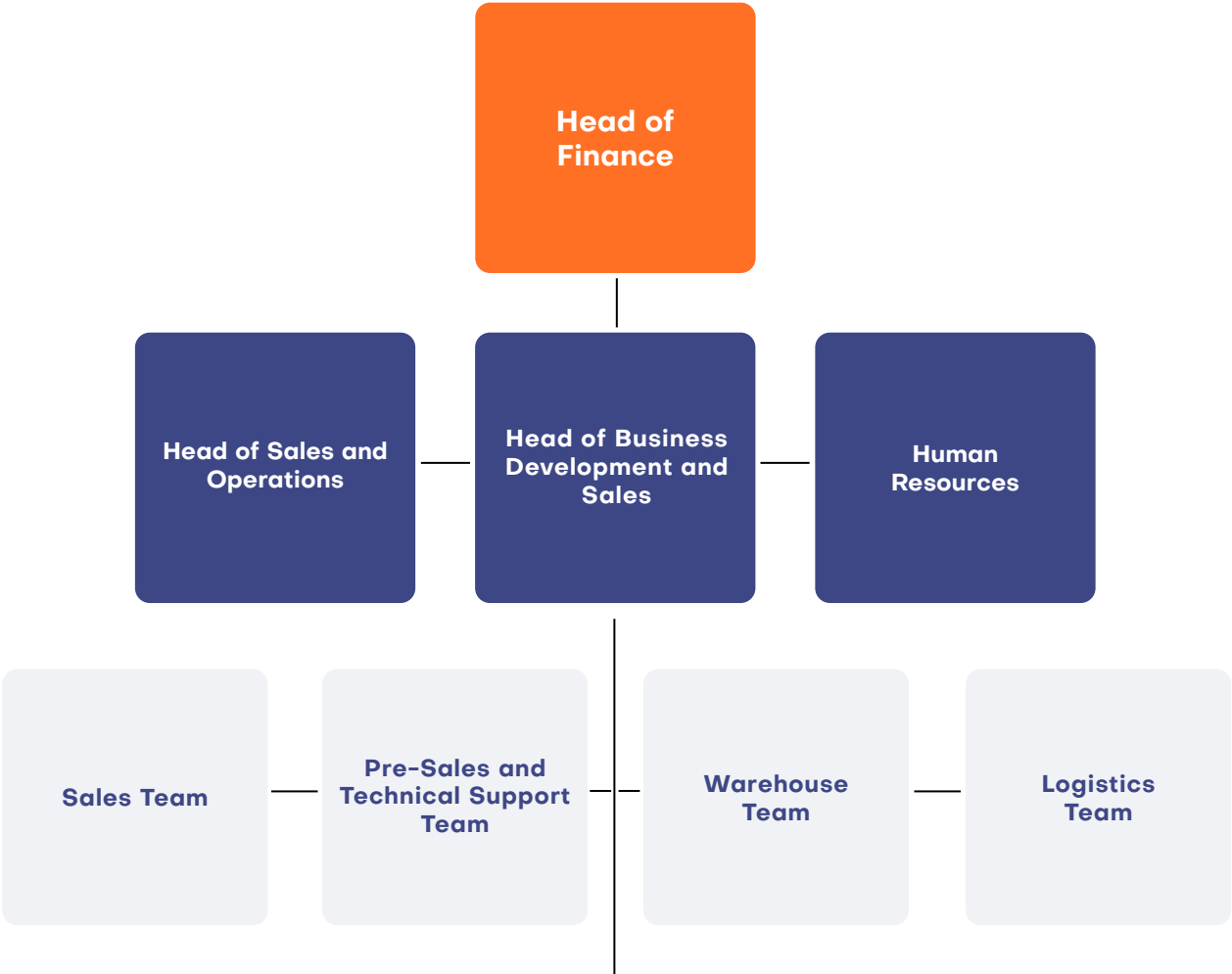
Our Clients

Our featured clients represent only a selection of the organizations we serve and collaborate with.

Our growing portfolio includes contractors, consultants, developers, government organizations, industrial operators, and project owners across multiple sectors. We are committed to earning the trust of every client through reliable products, attentive service, and consistent project support.



Company Management Structure



Elevating Construction Through Quality Materials, Engineering, and Technical Solutions.

Our Projects

Regional Experience: 2007–Present

Explore our portfolio to discover some of the projects supported by our team and regional partners, each contributing to the continuously evolving landscape of Oman, Saudi Arabia, and the wider region.

Every project reflects our commitment to quality, precision, reliability, and innovation. These values are incorporated into every solution supplied and every system supported.

From energy and industrial developments that enable economic progress to healthcare facilities, hospitality destinations, commercial buildings, and residential communities, our collective project experience spans a broad range of sectors.



SWCC - AI Jubail Project

Project Description

Location	Al Jubail
Application Supplied	HVAC



King Abdulla University for Science & Technology (KAUST)

Project Description	
Location	Thuwal
Application Supplied	Fire Fighting



ATCO HQ Project

Project Description	
Location	Dammam
Application Supplied	Fire Fighting HVAC



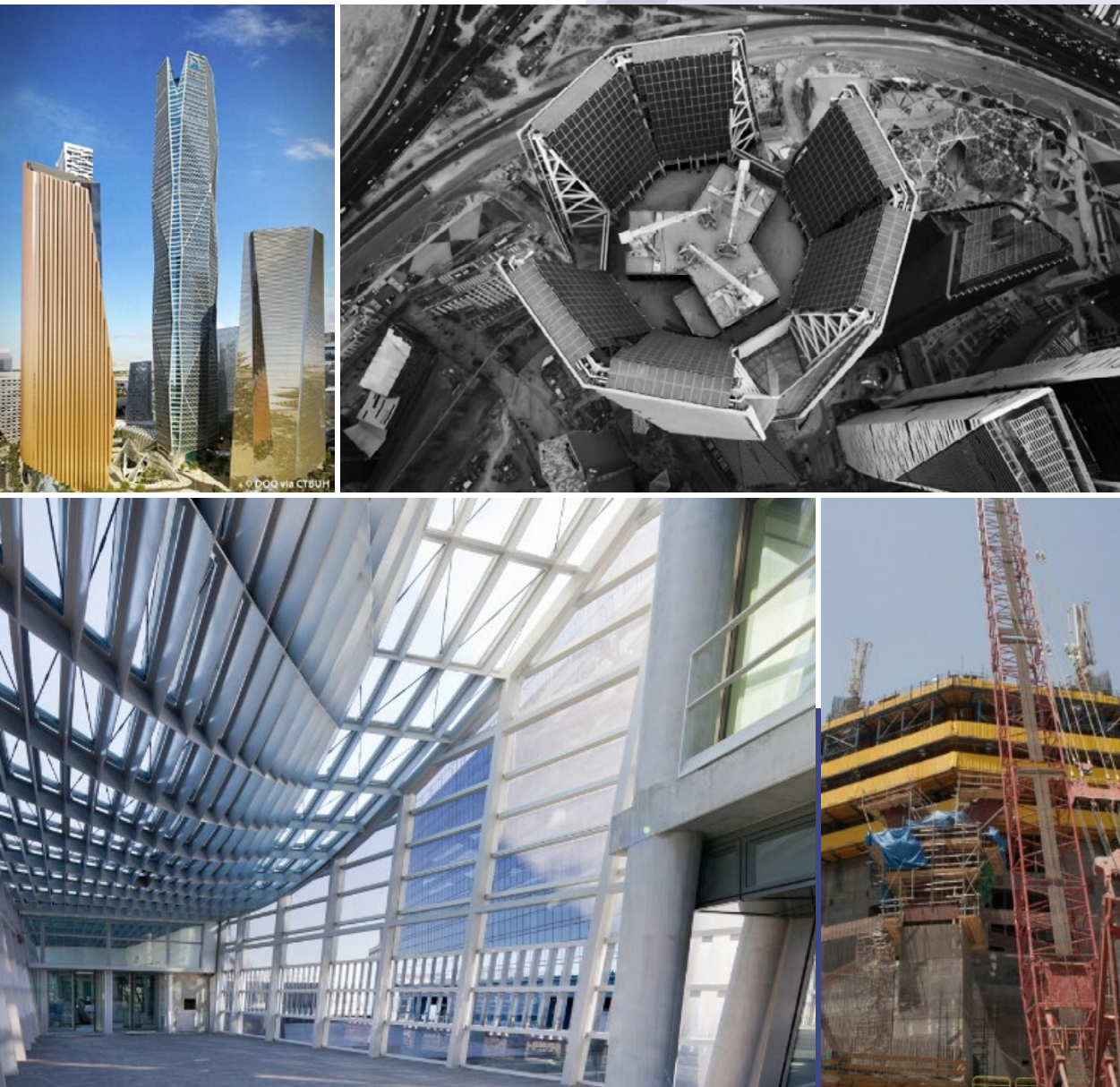
Jabel Omar Development Project Makkah

Project Description	
Location	Makkah
Application Supplied	Fire Fighting



CMA Tower Riyadh Project

Project Description	
Location	Riyadh
Application Supplied	Fire Fighting HVAC



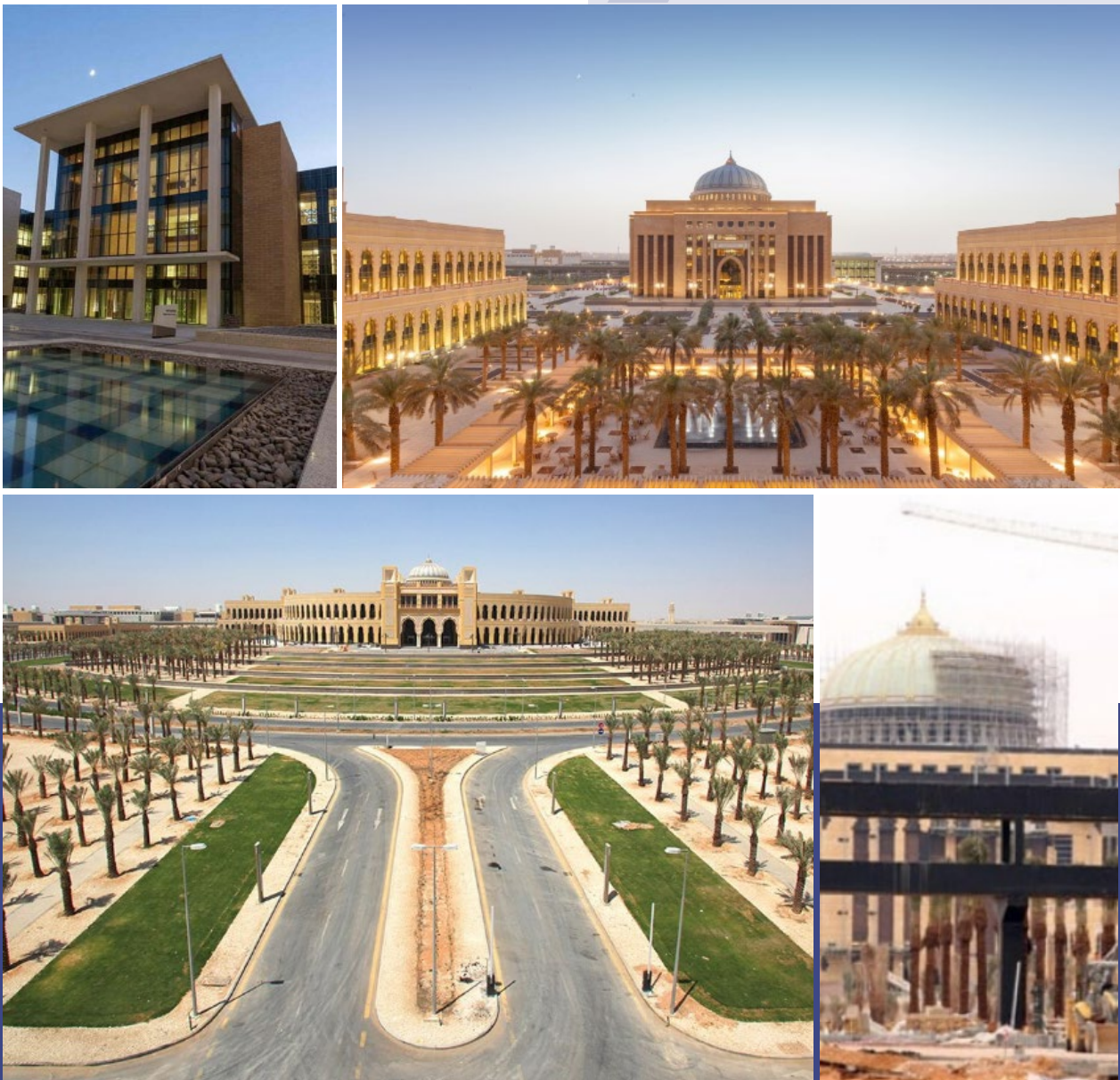
King Abdullah Financial District Riyadh (KAFD)

Project Description	
Location	Makkah
Application Supplied	Fire Fighting



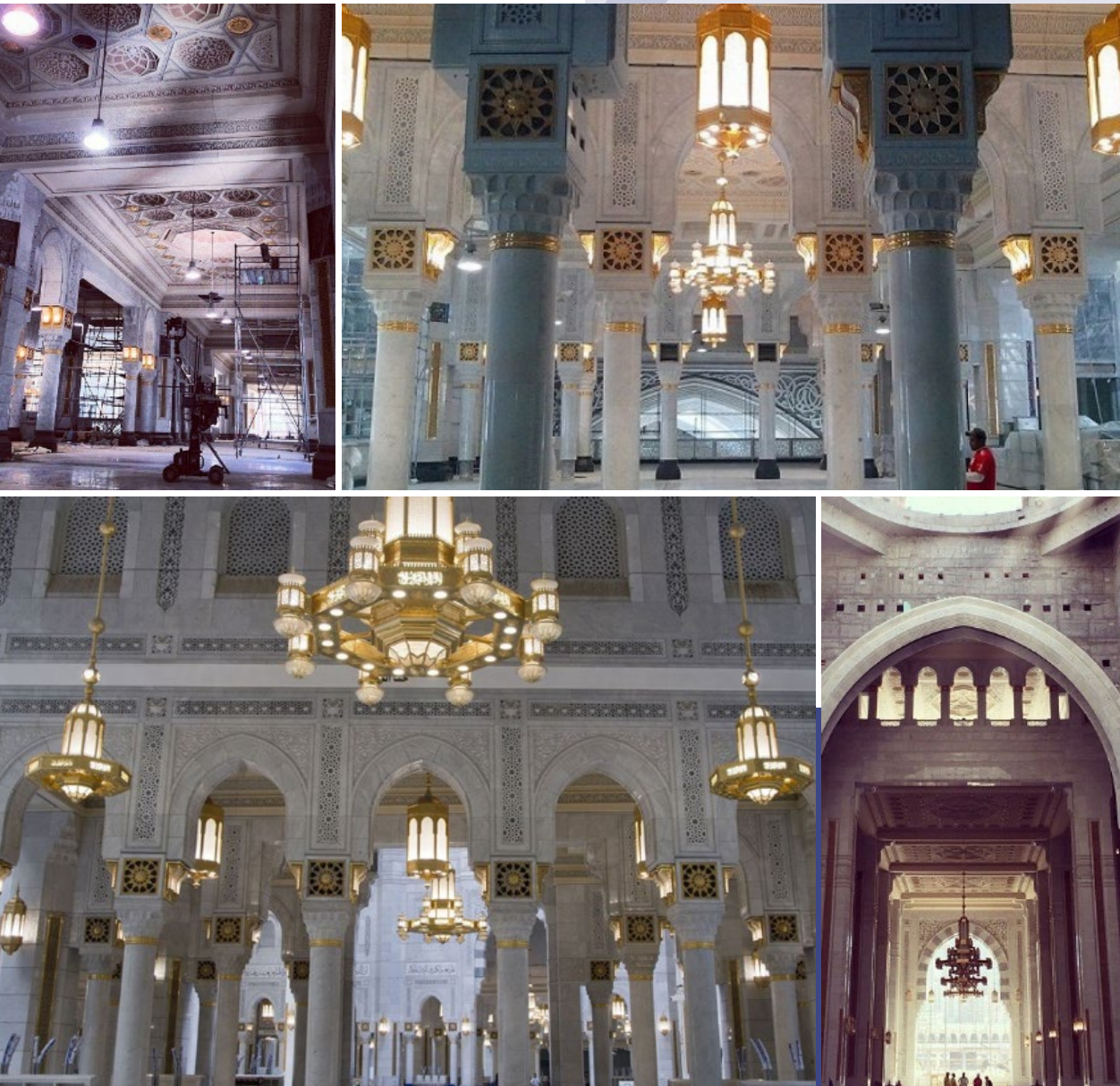
Princess Noura University Riyadh

Project Description	
Location	Riyadh
Application Supplied	Fire Fighting



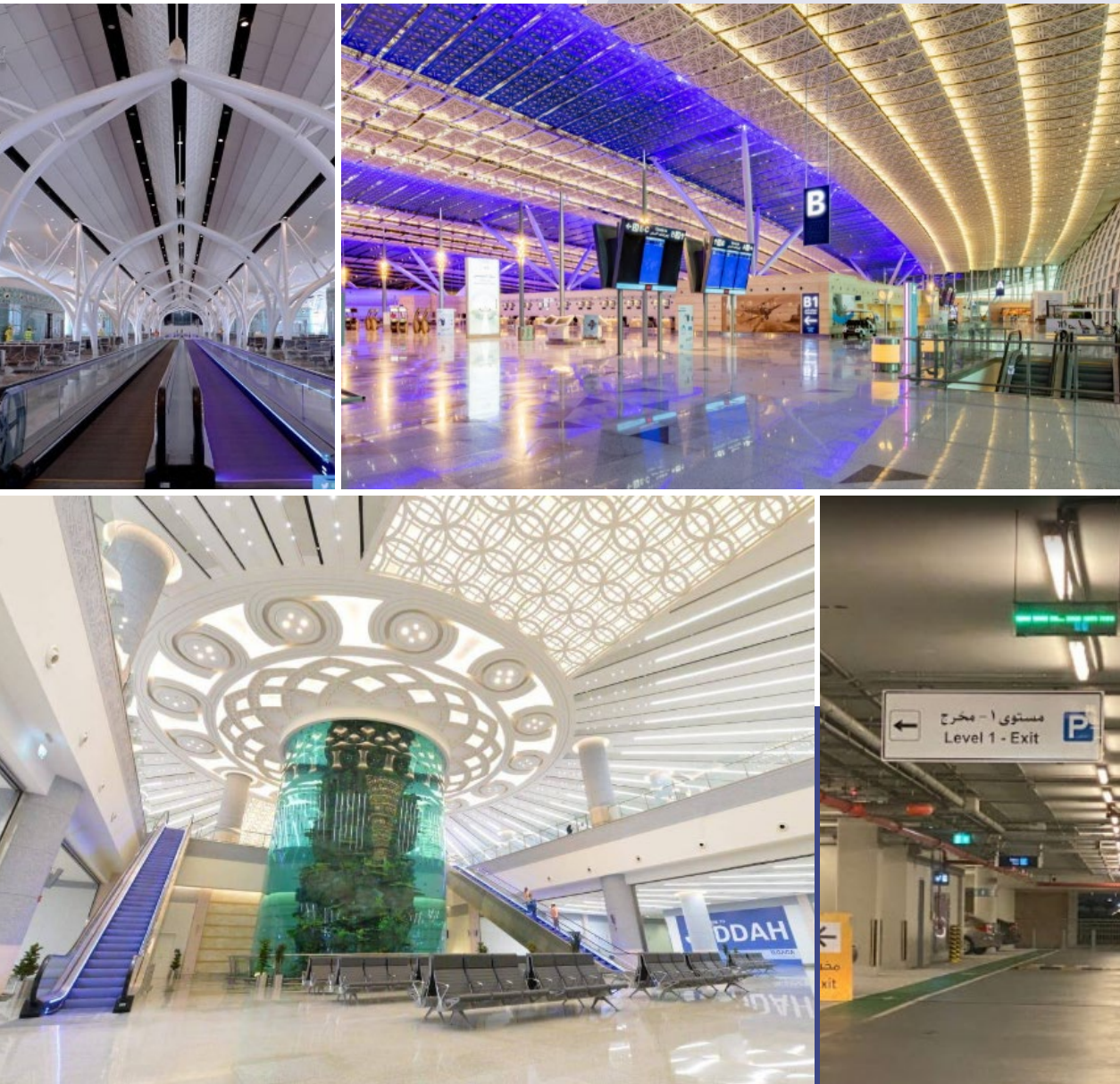
Shamiyah Haram Expansion

Project Description	
Location	Makkah
Application Supplied	HVAC



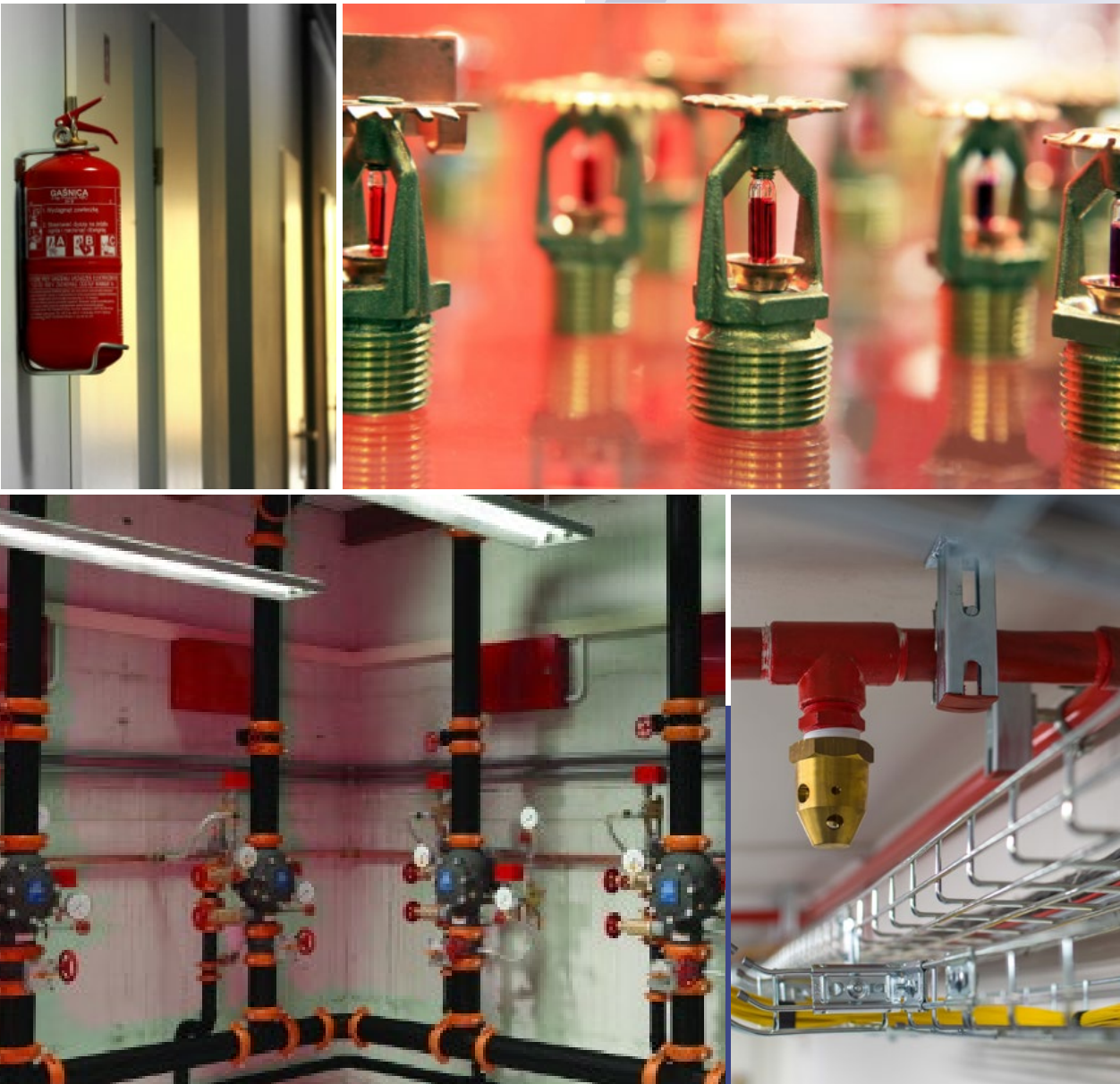
King Abdul Aziz International Airport (KAIA)

Project Description	
Location	Jeddah
Application Supplied	Fire Fighting HVAC



MOI Prisons Project

Project Description	
Location	Makkah
Application Supplied	Fire Fighting



Prophet's Mosque Expansion Madinah

Project Description	
Location	Madinah
Application Supplied	Fire Fighting HVAC



Riyadh Metro BACS Project

Project Description	
Location	Riyadh
Application Supplied	Fire Fighting HVAC



King Abdul Aziz Road (KAAR)

Project Description	
Location	Makkah
Application Supplied	Fire Fighting



Red Sea Ummhat Island Project

Project Description	
Location	Umluj
Application Supplied	Fire Fighting HVAC



Red Sea Six Senses Project

Project Description	
Location	Red Sea
Application Supplied	Plumbing Valves (Watts & Valmatic)



Red Sea Rosewood Project

Project Description

Location Red Sea

Application Supplied
Plumbing Valves
(Watts & Valmatic)



Red Sea Shura Island Project

Project Description

Location Red Sea

Application Supplied
Plumbing Valves (Watts)
Btu Meters (Danfoss)
Water Meters (Kamstrup)



MBC Studios Project

Project Description	
Location	Riyadh
Application Supplied	Fire Fighting Sprinklers (Victaulic)



Abha Entertainment Complex Project

Project Description	
Location	Riyadh
Application Supplied	HVAC Plumbing Valves (Watts)



Our Products

Our commitment to excellence enables us to supply high-quality products across numerous sectors, including industrial facilities, energy, healthcare, hospitality, tourism, infrastructure, and real estate development. Within these sectors, we provide products and solutions for:

HVAC Systems	Water-Management systems	Electrical Wiring-Management Systems
Plumbing Systems	Metering Solutions	
Firefighting Systems	Drainage Systems	

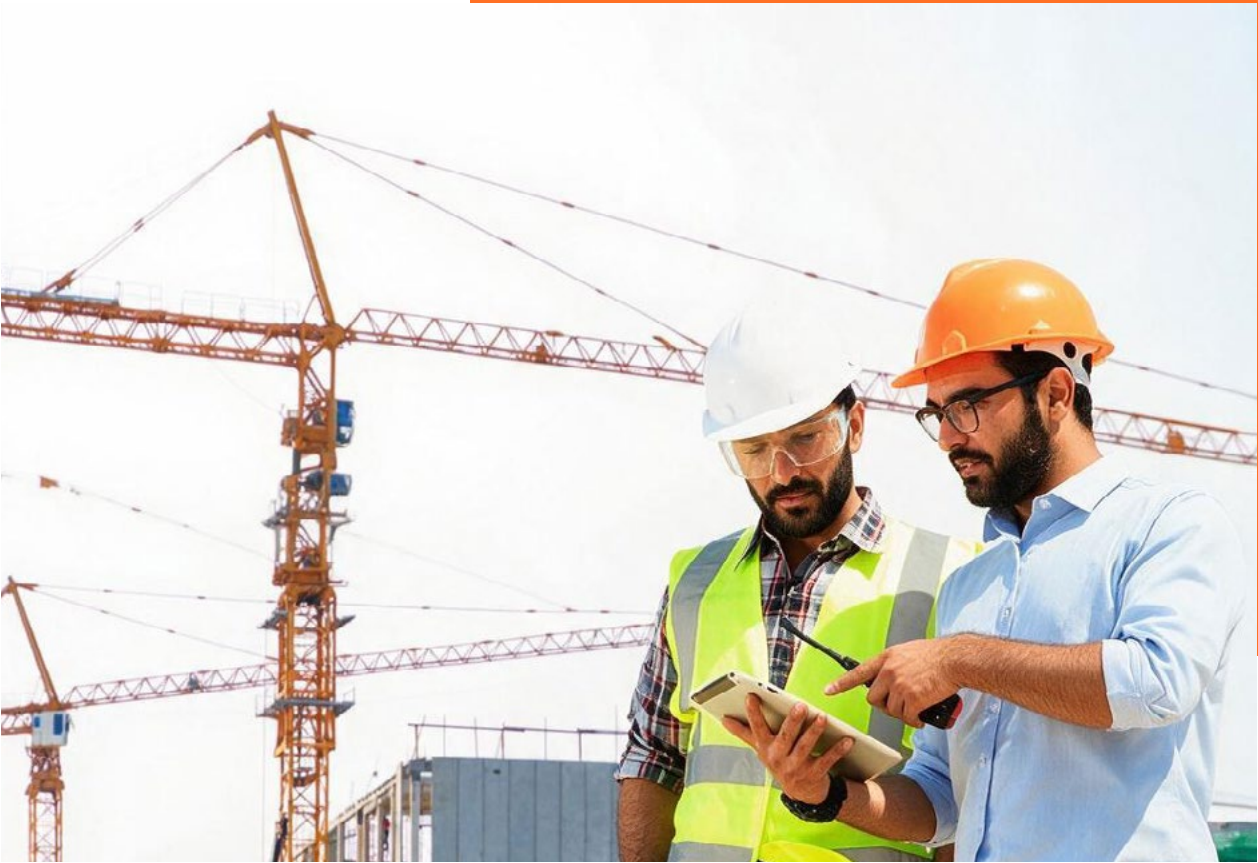
Our main product offering is Grinnell grooved piping systems and mechanical products, supported by large stock availability in Oman. Our portfolio also includes pipes, valves, meters, drainage accessories, firefighting components, electrical wiring conduits, and other specialized building products.

These products are sourced from leading international manufacturers such as Grinnell, Victaulic, and Watts, with Watts and Victaulic products also available in KSA.

Through our relationships with established manufacturers and regional partners, we offer products selected for their quality, reliability, technical performance, and compliance with applicable project requirements and international standards.

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Quality Materials. Advanced Systems. Complete Solutions for Construction.

Our Vendors



Grinnell Mechanical

Grinnell Mechanical Products is our main product offering, with large stock availability maintained in Oman to support project requirements and timely supply.

A brand of Tyco International Ltd., Grinnell Mechanical Products manufactures grooved piping and mechanical products for a wide range of applications, including mechanical, fire protection, HVAC, commercial, mining, institutional, and industrial projects.

Grinnell grooved products are widely used across various industries as an efficient alternative to flanged, welded, and threaded pipe joining methods.

Key product lines include grooved couplings and fittings, G-PRESS systems, strainers, stainless steel systems, copper systems, and G-MINE PVC systems.

Product Inspection



Figure 772 Rigid Coupling



Figure 705 Flexible Coupling



Figure 71 Flange Adapter (ANSI Class 150/125)



Figure 210 & 310 90° Elbow



Figure 201 & 301 45° Elbow



Figure 219 & 319 Tee



Figure 315 Groove x Male Thread 90° Elbow



Figure 260 & 360 End Cap



Figure 221 & 321 Reducing Tee



Figure 323 Groove x Groove x Male Thread Reducing Tee



Figure 250, 350 & 372 Concentric Reducer



Figure 251 & 351 Eccentric Reducer



Figure 730 Mechanical Tees



Model B302 Grooved End Butterfly Valves



Model 308 14" - 24" Butterfly Valve



Model 590 Grooved End Check Valve



Figure 472 Stainless Steel Rigid Coupling



Figure 401 & 410 Stainless Steel Elbow



Gasket Types



A vital part of
your world

Victaulic

Victaulic products are available in KSA, offering innovative pipe joining and flow control solutions for a wide range of construction and industrial applications.

Since 1919, Victaulic's innovative solutions and design services have helped increase construction productivity and reduce risk, supporting the safe, timely, and cost-effective completion of projects. Specializing in pipe joining and flow control, Victaulic systems are engineered to provide reliability and durability across a wide range of operating conditions.

Its product range includes valves, couplings, Vic-Ring couplings, expansion joints, fittings, adapters, and strainers.



HVAC System



Advanced Grooved System (AGS) Strainers & Suction Diffusers



Stainless Steel Press Fit



Advanced Grooved System (AGS) Couplings & Fittings



Galvanized Couplings & Fittings



Machine & Grooving Tools



HVAC Valves

Product Inspection



Victaulic Grooved Product Line



Advanced Grooved System (AGS) Hvac Valves



Hvac/Plumbing System Copper Couplings & Fittings



Firefighting System



Stainers & Suction Diffusers



Stainless Steel Valve

100 Years of Innovation.



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